



PRESS RELEASE
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For Immediate Release

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FIRST ANNUAL IMDA AWARDS

The In-Mold Decorating Association proudly announces its First Annual Awards Competition.

The 2007 Competition will recognize the industry's best in-mold labeled packaging and in-mold decorated durable products. The winning entries are chosen based on creativity in design, engineering and innovation in the following categories:

- Best Part Design
- Best Thin Wall Packaging
- Best Injection Mold Packaging
- Best Blow Mold Packaging
- Best IMD Durable Product
- Best Label Design

Entries must be received by July 2, 2007.

Award winners will be recognized at IMLCON07, October 10-12, 2007, in Scottsdale, AZ, USA. The Award winners will be announced in the October, 2007 issue of *Package Design Magazine*.

Complete entry details, rules and entry form are available at <http://www.imdassociation.com/resources/imdarulesentry.pdf> or by contacting:

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