



**FOR IMMEDIATE RELEASE**

**Inland Label Honored with Awards of Excellence in Statewide Print Competition**

LA CROSSE, WI, May 23, 2011 – Inland Label, headquartered in La Crosse, WI, received three Awards of Excellence in the 11<sup>th</sup> Annual Graphics Excellence Awards, a statewide printing competition hosted by the Printing Industries of Wisconsin. PIW is the state’s trade association for printing and the graphic arts.

Competing against nearly 800 entries from printers and graphic arts firms in the state, Inland Label received three separate Awards of Excellence. One for the flexographic printed Bones Rum Pressure Sensitive label, another for the Rubbermaid Horses Tote Injection In-Mold label, and a third for their offset printed Packers Bucket Injection In-Mold label, molded by Jokey for Spirit Popcorn.

“We are extremely proud to have won these awards,” said Jackie Kuehlmann, Marketing Manager for Inland Label. “Our customers continue to encourage us to use the most innovative techniques to create high quality, visually appealing labels for their brands. We’d like to congratulate our customers whose labels have received these awards along with us.”

The Graphics Excellence Awards recognize printers and graphic arts firms in Wisconsin who produce top quality, award winning materials. The competition promotes excellence in print communications and rewards companies producing the best in print media.

**About Inland Label:**

Inland Label is one of the largest privately owned label suppliers in North America, producing over 22 billion labels annually for customers worldwide. Inland has four decades of experience producing high quality labels for brand leaders in the beverage, food and consumer products markets. The company’s product offering includes Cut and Stack, Pressure Sensitive, Roll-Fed, Injection In-Mold and Blow Mold labels. For more information about Inland Label, visit [www.inlandlabel.com](http://www.inlandlabel.com).

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