



THE IN-MOLD MESSENGER

June, 2010

CHARTER MEMBERS

- Arjobex America
- CBW Automation
- Distinctive Plastics
- General Press Corp
- Global Packaging
- IGH Solutions
- Netstal Machinery
- Nypro Inc.
- StackTeck
- Transilwrap
- Treofan America
- Vibrant Graphics

Student IML/IMD Design Competition

IMDA has announced a new program, the **2010/2011 Student IML/IMD Design Competition**. This Competition recognizes the best original student designs of plastic packaging and durable products that incorporate in-mold labeling (IML) or in-mold decorating (IMD) as an integral part of the design. Awards will be made in these two categories:

- Best IML (packaging) design
- Best IMD (durable product) design

To participate in the competition, students must be enrolled in a plastics related course as part of an undergraduate degree program at an accredited college or university. The 2010/2011 competition will be limited to schools in North America with global participation expected to begin with the 2011/2012 academic year.

Complete competition details and entry forms are available from the IMDA website at <http://www.imdassociation.com/inmoldda/student+imlimd+design+competition/default.asp>

For additional details or questions, contact:

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2010 IMDA Awards Competition

The deadline to enter the 2010 IMDA Awards Competition has been extended.

You now have until **June 30th** to enter the 2010 IMDA Awards Competition in one or more of the following categories:

- Best Part Design
- Best Thin Wall Packaging
- Best Injection Mold Part
- Best Blow Mold Part
- Best IMD Durable Product
- Best Label Design
- Best Product Family (common style or brand)

Entries must be received by June 30, 2010. No entries will be accepted after that date.

Candidates entered in 2007-2009 that did

not win an Award may be re-entered. Contact ron.schultz@imdassociation.com for special details.

Award winners will be recognized at IMLCON10 and IMDCON10, September 29-30, 2010, in Miami, FL, USA, and will be featured in the October, 2010 issue of *Package Design Magazine*.

Complete entry details, rules and entry form are available at <http://www.imdassociation.com/inmoldda/2010+imda+awards+competition/default.asp>.



2009 IMDA Awards Winners

Inside This Issue:

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New Products from IMDA Members

IMDA member CTP Packaging Europe announces its Propyplast films for in-mold applications.



Propyplast has developed a wide range of cast films for IML. Its registered trade mark LMG® is recognised and appreciated worldwide in the printing and in-molding industries.

Extruded as PP, PE, or PS, UV stabilized or not, white or transparent, its film range can cover various applications:

- Food and industrial packaging (small and large containers up to 50 liters)

- Decorative films (indoor and outdoor applications).

Propyplast films are suitable for offset (UV and conventional), flexography and screen printing. They can also offer a solution for digital printing as their LMG® IND has been approved by Hewlett Packard (WS 2000, WS 4000, WS 4050, WS 4500 & WS 6000).

For a complete product description table and more detail, go to <http://www.imdassociation.com/inmoldda/new+iml+and+imd+products/default.asp>

New on the IMDA Website

As with any useful website, IMDA constantly updates its pages to provide new information for our visitors as quickly as possible. Here is what's new on these IMDA website pages:

- **New IML and IMD Products** - New contributions from two of our member companies.
- **Member Showcase** - Three new magazine articles featuring IMDA members.
- **IMLCON & IMDCON 2010** - A new and frequently updated page offers the latest information about the Conference scheduled for September 29 – 30, 2010, in Miami, FL.
- **Technical Guidelines** - IMDA members now have access to five more for a total of 13 on the Members Only side of the website.

We invite you to visit us frequently at www.imdassociation.com to see what is new in the world of in-mold labeling and decorating.

New Members

IMDA is pleased to welcome these new corporate members:

- Central Label Products, www.centrollabel.com
- CTP Packaging Europe, www.ctppackaging.com
- Sun Chemical, www.sunchemical.com

IMDA now accepts *PayPal* for payment of new member or membership renewal dues.

WELCOME

IMLCON™ & IMDCON™ 2010 North America

AWA Alexander Watson Associates, supported by the IMDA, is currently developing the program for the 2010 International In-mold Labeling and Decorating Conference, IMLCON & IMDCON 2010. The Conference will be held on September 29 & 30, 2010, at the Hyatt Regency Hotel in Miami, FL, USA.

IMLCON™ & IMDCON™ 2010

Here is the general outline of the conference and special conference features:

- **Industry and Economy Session**
- **Technology and Materials Session**
- **OEM/Brand Owner Session**
- **Expert Panel Discussion**
- **Discussion & Networking Break**
- **Conference Dinner with IMDA Awards Ceremony**
- **Networking Breaks, Cocktail Reception and Tabletop Exhibition**
- **IMDA Annual Breakfast Meeting**

To download the preliminary conference brochure, [click here](#).

For those interested in participating as a speaker, please submit your preferred presentation title, accompanied by an abstract, to Arie Looije, Conference Coordinator, at AWA Conferences & Events – a.looije@awa-bv.com

As part of the cooperation between AWA and the IMDA, AWA offers IMDA Corporate Members some attractive benefits:

- 20% discount on the conference registration fee
- Gold and Platinum sponsorship packages at attractively discounted prices

Contact Arie Looije for additional details by phone at +31 20 676 2069 or a.looije@awa-bv.com

To register online for this industry platform, [click here](#).

For more information on AWA and their activities, visit their website at www.awa-bv.com



Mark Your Calendar...

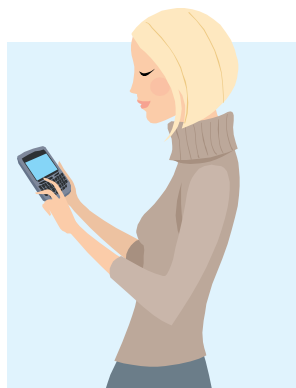
Here are some IML/IMD-related events scheduled for the coming months:

September, 2010

- **Label Expo Americas 2010**, September 14-16, 2010, Chicago www.labelexpo-americas.com
- **Plastics USA/Plastec Midwest**, September 28-30, 2010, Chicago
- **IMLCON/IMDCON 2010**, September 29-30, 2010, Miami, FL www.awa-bv.com

October, 2010

- **Pack Expo International 2010**, Oct. 31-Nov. 3, 2010, Chicago www.packexpo.com
- **K2010**, Oct. 27-Nov. 3, 2010, Dusseldorf, Germany www.k-online.de



PRESIDENT'S MESSAGE — "Will our Momentum Slow us Down?"

2010 seems to be making up for many of the losses we experienced in 2009. I have heard from many printers, molders and automation companies that they are all experiencing growth of 10 to 30%. Many of these same companies are telling me that in-mold decoration is one of the key drivers to this welcome growth.

If we learned anything from the doldrums of 2009, it was the value of innovation. As we promoted and advocated for in-mold decoration, we were able to keep the momentum of our industry moving and we are now reaping the rewards.

But now that things are looking up, it is disturbing that there are signs that our energy seems to be waning. As the owner of a small business, I am keenly aware of the difficulty of keeping up with the demands of growth and still be engaged in the activities of the IMDA, but for me I believe my participation is critical to my future success in IML. Yet many companies appear to be so focused on the day-to-day that they have lost sight of what got us here.

To date, the IMDA has very few entries for this year's IMDA Awards Competition and the list of attendees for IMLCON/IMDCON 2010 is not growing as fast as we expected. The hope is that these trends are a duplication of last year, when many of the entries and attendee sign ups occurred only days before the deadline... that's our hope.

While we are all very busy we cannot forget it was our efforts working together as an industry that created the current momentum. It would be a shame that because of this momentum we reduce our energy and focus to continue to build a community around in-mold decoration. ***It would be the ultimate irony if our momentum slowed us down.***

Let's not slow down. Sign up today for IMLCON/IMDCON 2010, submit an entry to the IMDA Awards Competition or get involved with an IMDA committee. It will take everyone's involvement to keep the momentum going. Without you we are bound to slow down.

Please check out the IMDA web site at www.imdassociation.com and get or stay involved.

- Bob Travis, President IMDA

IN-MOLD DECORATING ASSOCIATION

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IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.

Its mission is to raise the level of awareness and acceptance of in-mold decorated durable products and packaging by OEMs, end users and marketers.

IMDA equally represents and supports all of its member companies across the entire in-mold decoration supply chain.



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