



# THE IN-MOLD MESSENGER

December, 2011

## CHARTER MEMBERS

- Arjobex America
- CBW Automation
- Distinctive Plastics
- General Press Corp
- Global Packaging
- IGH Solutions
- Netstal Machinery
- Nypro Inc.
- StackTeck
- Transilwrap
- Treofan America
- Vibrant Graphics

## 2011 International In-Mold Labeling & Decorating Conference

The 2011 International In-Mold Labeling & Decorating Conference, IMLCON & IMDCON 2011, organized and presented by AWA Conferences & Events, was attended by over 110 delegates in Phoenix, AZ, November 16-18, 2011. The conference was co-sponsored by IMDA which held its 2011 annual meeting prior to the conference opening. IMDA members offered four presentations, a discussion panelist and a keynote presentation.

Jon Knight, Treofan America LLC, gave a keynote presentation entitled "The Year that I-IML "Took Off in North America". Other IMDA members offered these four interesting presentations:

- "A New IML Application", Jim Overbeeke, CBW Automation
- "Static Charging – Sweating the Detail", Bob Travis, InkWorks Printing LLC and Tricia Sime, Inland Label & Marketing Service,

- "Barrier IML & T-IML", Tom Sawadski, Marbach Tool & Equipment
- "Design for Decorated Film Insert Molding of Durable Products", Paul O'Hearn, Serigraph, Inc.

Finally, Mike Sansoucy, Netstal Machinery, was one of four panelists discussing "How to Encourage the Use of IML?"

The conference included a well- attended exhibition, two cocktail receptions, a luncheon and several coffee breaks which gave delegates ample time for networking.

The highlight of IMLCON & IMDCON 2011 was the IMDA Awards ceremony during which the winners of the 2011 IMDA Awards Competition were honored. A complete rundown of the winners can be seen on the IMDA website at this link: <http://www.imdassociation.com/inmoldda/2011+imda+awards+winners/default.asp>

## 2011 IMDA Awards Ceremony

The IMDA presented trophies to the winners of the 2011 IMDA Awards Competition at IMLCON & IMDCON 2011 on Wednesday, November 16, 2011. The winners were selected by a panel of three judges as the best of 28 entries from 12 companies world-wide. Below are some photos of the winners receiving their Awards.



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## 2011 IMDA Annual Membership Meeting

The 2011 Membership Meeting of the In-Mold Decorating Association was held on Wednesday, November 16, 2011, at the Hyatt Regency Hotel in Phoenix, AZ. This sixth annual physical meeting of the general membership took place immediately preceding the opening of IMLCON & IMDCON 2011 in the same location. IMDA membership has grown 15% from 2010 levels with 44 corporate members at the time of the meeting. An open issue facing the board of directors is to be the status of individual membership. Some individual members have used their lower cost membership to provide benefits to their employer that the company could otherwise only get by paying for corporate membership. This is patently unfair to our corporate members who provide 95% of our organization's support. With the exception of the unsuccessful Student IML/IMD Design Competition, IMDA has met or exceeded its goals for 2011, including social media participation. Our LinkedIn IMDA group now boasts more than 300 on-line members. The IMDA Awards Competition was once again successful with 28 entries from 12 companies world- wide. The winning entries can be seen at this link: <http://www.imdassociation.com/inmoldda/2011+imda+awards+winners/default.asp> The meeting closed with the election of the 2012 board of directors. The list of board members can be found at this link: <http://www.imdassociation.com/inmoldda/board+of+directors/default.asp>

**“IMDA  
membership  
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## New Members

IMDA is pleased to welcome these new corporate members:

**Tadbik Pack**, <http://www.tadbik.com/>

**Korsini-Saf**, <http://www.korsini-saf.com/>

IMDA now accepts PayPal for payment of new member or membership renewal dues.



## Mark Your Calendar...

**Here are some IML/IMD-related events scheduled for the coming months:**

### January, 2012

- **Molding 2012**, January 22-25, 2012, Miami, FL [www.executive-conference.com](http://www.executive-conference.com)

### March, 2012

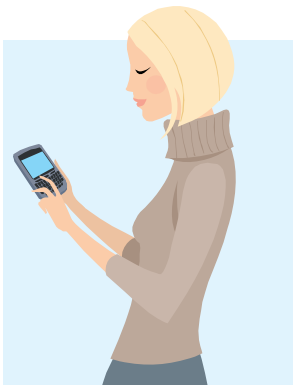
- **ABC's of IML: A Basic Course**, March 27, 2012, Skokie, IL [www.rbstechnologies.com](http://www.rbstechnologies.com)

### April, 2012

- **NPE2012**, April 1-5 2012, The International Plastics Showcase, Orlando, FL, [www.npe.org](http://www.npe.org)
- **ANTEC 2012**, April 2-4, 2012, Orlando, FL [www.antec.com](http://www.antec.com)

### October, 2012

- **Pack Expo International 2012**, October 28-31, 2012, McCormick Place, Chicago [www.packexpo.com](http://www.packexpo.com)



## Thanks for the Giving...

It's the day after Thanksgiving, the office is quiet, the phones are not ringing and for a moment I feel like I can catch my breath. As I reflect on the past year, the recent IMDA Annual Meeting and the IML Conference, I cannot help but be thankful for this association we have formed.

We have built a great community of industry leaders who have a common passion around in-mold decoration. We are leaders because we recognize that there is value in sharing our experiences and knowledge that goes beyond the day-to-day priorities of our individual companies. Through our collaboration we have built a body of work that introduces IML to newcomers and it celebrates the achievements of our industry. Our association numbers have grown, the industry has grown and we continue to see new and innovative solutions in IML – all of this suggests we are on the right track.

So I would like to thank everyone who has given time to serve on our committees, our board members, our charter members, our IMDA Awards judges and everyone who helped with the tradeshow we attended. I would also like to thank AWA for their efforts and everyone who took the time to attend our annual meeting and the IML/IMDCON. And of course, I want to thank Ron Schultz our executive director who works tirelessly to make our organization better for all of us. It's been a great year!

Oh, the phone just rang, it's an IML inquiry from a customer in Canada, I guess I am back at it. So much for a quiet day after Thanksgiving...

Happy Holidays to Everyone!

Best Regards,

*Bob Travis*

*IMDA President*

***“We have built a great community of industry leaders ...”***

### IN-MOLD DECORATING ASSOCIATION

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*IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.*

*Its mission is to raise the level of awareness and acceptance of in-mold decorated durable products and packaging by OEMs, end users and marketers.*

*IMDA equally represents and supports all of its member companies across the entire in-mold decoration supply chain.*



*S e r v i n g   t h e   I M L  
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