



PRESS RELEASE
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For Immediate Release

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IMDA Launches New Website

The In-Mold Decorating Association has inaugurated a new website to serve its members and the world-wide in-mold decorating community.

Visitors to this site at www.imdassociation.com will find a highly functional and adaptable tool specifically focused on in-mold technology. The public access side of the IMDA site includes

- A calendar of in-mold related events.
- Frequently asked questions about IML/IMD.
- An abridged glossary of terms.
- A directory of members listed by industry services.

The “members only” side of the website offers IMDA members

- Committee news.
- Industry links.
- A complete glossary of terms and definitions.
- A trouble shooting guide.
- IMDA standard test methods.
- Selected case studies.
- A “getting started” guide for molders and end users.
- A page of available jobs postings.

The IMDA website will continue to evolve as new pages and services are added.

The In-Mold Decorating Association is a non-profit trade association serving the world wide IML/IMD supply chain. For membership information contact Ron Schultz, Executive Director, at ron.schultz@imdassociation.com.