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# Xten announced Business of the Year

**[Kenosha, WI]** Xten Industries Inc. was named the 2011 Business of the Year by the Kenosha Area Business Alliance (KABA) and the Kenosha Area Chamber of Commerce.

Xten's selection was based on the company's overall economic impact on the community, which was a combination of its strong sales growth, increasing levels of employment, expanding innovation in product and services and community engagement.

"We're striving to offset the effects of the slow economy by expanding our customer base and widening the types of services offer," said Matt Davidson, Xten CEO. "We've defined manufacturing as more than building parts and components. We're helping improve our customers' profitability from the product design stage right through to delivery of their finished goods. We call it Multifactoring."

The recognition is the latest in a series of awards for Xten, including being named three times to the Metropolitan Milwaukee Association of Commerce's Future 50 list of fastest-growing companies, and being one of four Kenosha area companies selected as a Wisconsin Company to Watch by the Wisconsin Entrepreneur Network and the Wisconsin Department of Commerce.

Between 2009 to 2011, Xten's revenue climbed by \$4.5 million, partly due to the production of new products from customers in both the medical waste disposal and appliance industries. This growth allowed the company to expand the work force in its 78,000 square-foot Kenosha facility by 20 full-time employees.

The Kenosha County Business Excellence awards program began in 2005 when KABA and the Kenosha Chamber joined together to present one collaborative program celebrating successful companies. The selection format was revised for this year's awards to recognize the distinction between smaller and larger businesses. Xten was named winner among firms that employ more than 30 people and have been in business for at least five years.

The panel of judges included winners from past years, a representative from *BizTimes Milwaukee*, as well as representatives from the business school programs at UW-Parkside, Carthage College and Gateway Technical College. For more information about the 2011 Kenosha County Business Excellence Awards, please visit [www.kaba.org](http://www.kaba.org).

## COMPANY INFORMATION:

[Xten Industries](http://www.xtenindustries.com), an ISO 9001:2008 certified company, was founded in 1940. Since moving to Kenosha in 2002, Xten's revenue has grown over 35% annually to over \$16 million in 2010. Xten has become a local leader in contract manufacturing and plastic injection molding. Due to significant manufacturing efficiencies, Xten has proven to be competitive with Asian and other outsourcing alternatives. In addition, Xten and all its employees strive to be an extension of their customers, assembling finished products and drop shipping those directly to ultimate users. The company offers many auxiliary services including part and tool design assistance, engineering, finishing, in-mold decorating, assembly, and packaging, along with inventory management and logistics solutions. Xten's mission is to deliver outstanding products on time, at a fair price, working safely in an enjoyable atmosphere while proving that manufacturing can thrive in the United States. For more information on Xten, please visit [www.xtenindustries.com](http://www.xtenindustries.com) or Xten's headquarters in Kenosha, WI.

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