

FOR IMMEDIATE RELEASE

Xten President Announced as Chicago's Society of Plastic Engineers Keynote Speaker

[Kenosha, WI] Bill Renick, co-founder and President of Xten Industries, will keynote the February 27, 2012 Society of Plastics Engineers' (SPE) Educational Foundation Annual Fundraiser. Proceeds from the event are dedicated to student scholarships and school grants to support and enhance the quality of plastics education at high schools and universities.

Renick was chosen for the honor to illustrate how a local molder has weathered and prospered during the tough economic times. He will illustrate how Xten Industries, a 70-year old plastic injection molder, expanded the range of their services to incorporate assembly, fabrication and logistics support in order to grow both their revenues and bottom line during the recent downturn.

Renick is following a prestigious line of speakers from previous years, including:

- William R. (Bill) Carteaux, President and CEO of Society of the Plastics Industry (SPI) in 2011
- Russell C. Broome, the incoming President-Elect of the Society of Plastics Engineers (SPE). Broome is now the President of the Society of Plastics Engineers

Also at this year's event, Kim Kirchherr, MS, RD, the incoming president of the Illinois Dietetic Association, speaking on behalf of the event's co-sponsor, the American Heart/Stroke Association, will present a program showing how to develop and live healthier with a heart-healthy diet.

Tickets for the event range in price from \$35 to \$30 and is being held at the Holiday Inn located at 1000 Busse Road, Elk Grove Village, IL.

For more information or tickets to the event, contact Kimberly Rush at 224-659-0708 or cspeef@gmail.com.

COMPANY INFORMATION:

[Xten Industries](http://www.xtenindustries.com), an ISO 9001:2008 certified company, was founded in 1940. Since moving to Kenosha in 2002, Xten's revenue has grown over 35% annually to over \$18 million in 2011. Xten has become a local leader in contract manufacturing and plastic injection molding. Due to significant manufacturing efficiencies, Xten has proven to be competitive with Asian and other outsourcing alternatives. In addition, Xten and all its employees strive to be an extension of their customers, assembling finished products and drop shipping those directly to ultimate users. The company offers many auxiliary services including part and tool design assistance, engineering, finishing, in-mold decorating, assembly, and packaging, along with inventory management and logistics solutions. Xten's mission is to deliver outstanding products on time, at a fair price, working safely in an enjoyable atmosphere while proving that manufacturing can thrive in the United States. For more information on Xten, please visit www.xtenindustries.com or Xten's headquarters in Kenosha, WI.

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