

## FOR IMMEDIATE RELEASE

### **Xten Industries featured in four part series for an international magazine**

**[Kenosha, WI]** Xten Industries, a growing leader in the plastic injection molding and contract manufacturing industries, is being featured in a four part series about sustainability in [Modern Plastics Worldwide](#) magazine.

[Modern Plastics Worldwide](#) magazine is distributed to over 50,000 subscribers in 137 countries. According to Modern Plastics Worldwide, the magazine reaches 25,000+ professionals in plastics-intensive end markets such as packaging, medical devices, appliances, and manufacturing. The magazine has the largest monthly circulation in the plastics industry and has been in circulation in 1925.

The four part series focuses on Xten's efforts balance sustainability and profitability. The first article, published in March, was centered on Xten's endeavors to lower the company's electrical consumption and partnerships with state program. The second article, to be published in May, focuses on significantly reducing material consumption, sustainability and making Xten Industries' plant more efficient which results in energy savings.

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#### **COMPANY INFORMATION:**

[Xten Industries](#), an [ISO 9001:2008](#) certified company, was founded in 1940. Since moving to Kenosha in 2002, Xten's revenue has grown over 35% annually to over \$18 million in 2009. Xten has become a local leader in [contract manufacturing](#) and [plastic injection molding](#). Xten and all its employees strive to be an *extension* of their customers, assembling finished products and drop shipping those directly to ultimate users. Xten provides significant manufacturing efficiencies and has proven to be competitive with Asian and other outsourcing alternatives. The company offers many services including part and tool design assistance, engineering, finishing, [in-mold decorating](#), [assembly](#), and [packaging, along with inventory management and logistics solutions](#). Xten's mission is to deliver outstanding products on time, at a fair price, working safely in an enjoyable atmosphere while proving that manufacturing can thrive in the United States. For more information on Xten, please visit [www.xtenindustries.com](http://www.xtenindustries.com) or Xten's headquarters in Kenosha, WI.

#### **CONTACT INFORMATION:**

Matthew Davidson  
President  
262-605-9000 x112  
mdavidson@xtenindustries.com

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