

FOR IMMEDIATE RELEASE

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Inland Recognized as a Winner in 55th Anniversary American Package Design Awards™

Inland awarded for New Belgium Abbey label

La Crosse, Wis. – Inland is pleased to announce they are a 2018 winner in the American Package Design Awards. The New Belgium Brewing Abbey label was recognized in the Wine, Beer and Liquor category.

The 2018 American Package Design Awards are presented by Graphic Design USA, a business-to-business information source for graphic design professionals. This year's awards included more than 2,000 entries, a highly-selective 15 percent submitted by elite design firms, ad agencies, in-house departments, and package producers were recognized as winners with a Certificate of Excellence.

“Marketers and retailers are challenged as never before to convey their message and promote their brand,” says GDUSA Editor and Publisher Gordon Kaye. “Our annual competition celebrates well-designed graphics, but more importantly the power of design to advance the brand promise.”

American Package Design Awards are sponsored by Neenah Packaging. Inland's award winning cut and stack label was printed on craft paper produced by Neenah Packaging which showcases the bright white craft paper to highlight the New Belgium Abbey design. A select showcase of the winners appears in the April edition of GDUSA in the print, web, digital, tablet and mobile versions of GDUSA. For more information on the American Package Design Awards, visit: <http://gdusa.com/category/competitions>

About Graphic Design USA - www.gdusa.com/

Graphic Design USA (GDUSA) has been a business-to-business information source for graphic design professionals since 1963. GDUSA covers news, people, project, trends, technology, products and services.

About Neenah Packaging: <http://www.neenahpackaging.com/>

Neenah Packaging has been a leading packaging manufacturer for more than 140 years producing custom packaging products to differentiate retail product packaging and memorable brand experience.

About Inland - www.inlandpackaging.com/

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class solutions for food, beverage and consumer product packaging. Inland is a third generation family-owned company. Headquartered in La Crosse, Wisconsin, Inland also has facilities in Neenah, Wisconsin and Downingtown, Pennsylvania with strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 410 people at its four facilities.

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