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Press Release

OMET and Durst to strengthen distributor relationship in the Americas

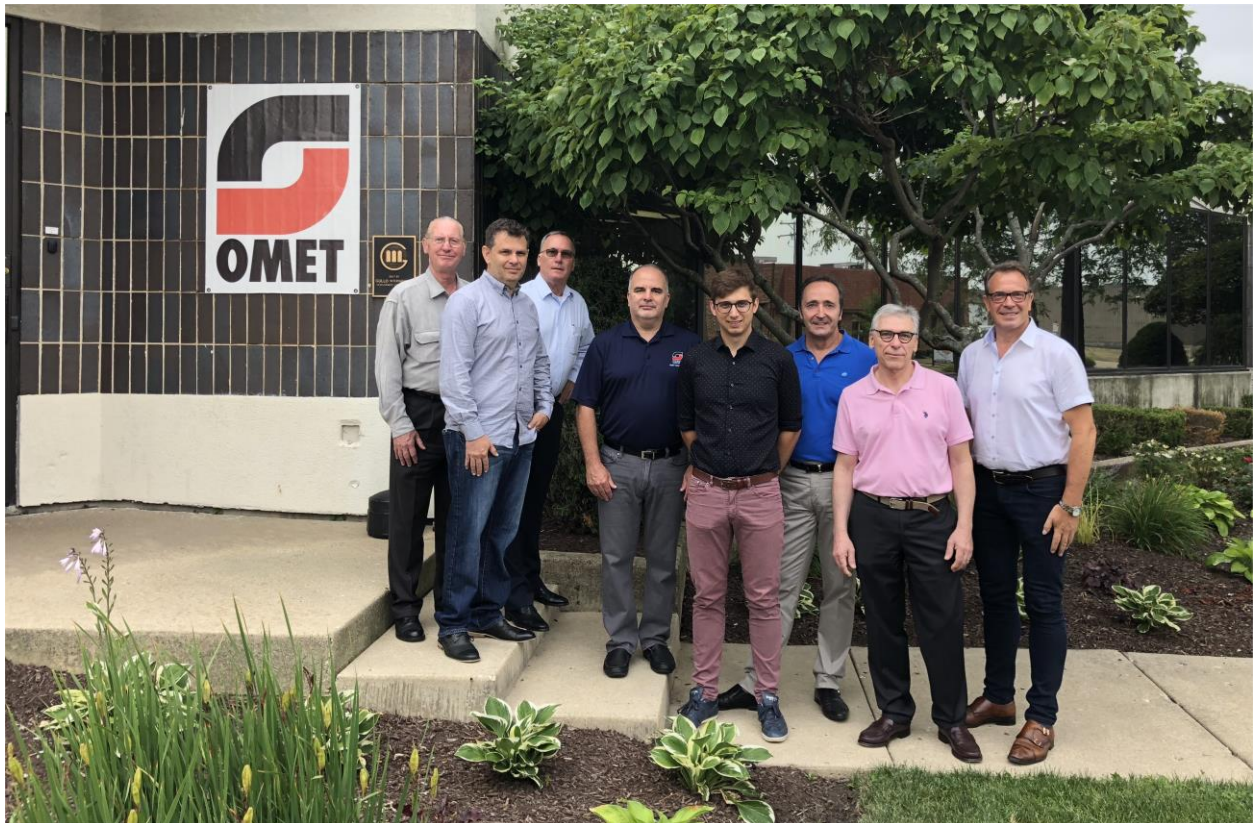
Durst and OMET have formed a strategic partnership in North America that allows OMET exclusive access for sales of the Durst Tau product line, effective from August 1 with full implementation expected by Label Expo Americas 2018, where the new Tau 330 RSC will be showcased as a stand-alone label press system as well as in-line with the new OMET XJet digital-flexo hybrid press.

The new partnership will provide label printers extended engineering capabilities, added services, and combined digital and flexo printing expertise from a single source. Furthermore, the combined efforts are a natural fit of two premier brands, extends the reach of both companies in North America, and by utilizing OMET's Elk Grove Village, IL office provides a central convenient location for customer demonstrations and faster sample turnaround time. Durst has appointed Richard Thomas, formerly Business Development Manager for North American Label Segment, as the newly titled Director of North American Digital Business Initiative for Labels and Package Printing.

"OMET is excited about the collaboration with Durst, said Claudio Semenza, Sales Director at OMET Americas: "This partnership allows us to offer a complete system of printing solutions to our customers in North America. The interest in digital printing is growing quickly and OMET Americas now has the right answers for the market."

Marco Calcagni, OMET Sales & Marketing Director, said: “This is a complete Made-in-Italy printing solution that meets the market trends of personalization, just-in-time deliveries, and final product variation, while also maintaining the capabilities of a conventional press. Durst is the right partner for us because they have deep knowledge and the best digital inkjet technology in the international market.”

Helmuth Munter, Durst Group Global Segment Manager for Labels & Package Printing, "We are delighted to expand our collaboration with OMET. Bringing together our know-how and market expertise provides increased value for our customers and accelerates the digitization of the label & packaging market.”



Picture 1: OMET Americas and Durst Label Division management and sales team.

About the OMET Group:

OMET Group, with its companies OMET SRL, O-PAC and subsidiaries in China, Spain, United States and Czech Republic, is one of the most important and dynamic industrial organizations in Lombardy, northern Italy. The group employs global wide 600 people.

OMET SRL, founded in Lecco in 1963, is organized in 3 business units: Packaging Printing Machines (narrow and mid web printing machines), Tissue converting (machines for the production of napkins, paper towels and table mats) and Systems in Motion (production of special and standard ball bearings, trolleys, handling systems).

O-Pac, founded in 1989, works in partnership with leading brands in the cosmetic, pharmacy and distribution industries for the design and the production of wet-wipes for any purpose, as well as innovative solutions like gloves, pads and sheet masks. In 2014 O-PAC acquired NCT – New Cosmetic Technology, designing, creating and packaging derma-cosmetic products for OEM. NCT is specialized in the production of tailor-made items for face-body-hair treatment, babies hygiene and daily care, sun protection, oral care, 100% natural and organic lotions, sludge and thermal products. In February 2016 O-PAC signed a joint venture with Wet-Wipes international, located in Prague, Czech Republic, for production and sales of wet wipes with a strong presence in German and Balkan markets.

Durst. Advanced Digital Production Technology

Durst is a world-leading manufacturer of advanced digital production technologies.

In the active business areas, Durst is the first choice and a preferred partner for the transformation and digitization of industrial production processes. Durst is a family company with an 80-year history, where values are focused on innovation, customer orientation, sustainability, and quality. Further information about the Durst Group can be found on the website www.durst-group.com.

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Appendix:

- Picture 1 – Durst – OMET US Sales Team.jpg

‘OMET Americas and Durst Label Division management and sales team.’

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