



REAL EXPERTS
REAL ANSWERS
REAL VALUE

THE IN-MOLD MESSENGER

CHARTER MEMBERS

- Arjobex America
- Muller Technology
- Distinctive Plastics
- General Press Corp
- Global Packaging
- Netstal Machinery
- StackTeck
- Innovia
- Vibrant Graphics

2020 AWARDS COMPETITION

Winning The IMDA Awards Competition is a very prestigious industry recognition which is widely publicized in magazines and websites such as Package Design, Plastics Decorating and others world-wide.



2019 COMPETITION WINNERS

Inside This Issue:

- IMDA Awards Competition
- New Members
- Calendar
- New Board Members
- Website Bonuses
- ABC's of IML
- Featured Article
- 2020 PackExpo International
- 2020 IMDA Symposium
- Call for Papers
- President's Message
- Sponsors

The In-Mold Decorating Association is now accepting entries for its 14th Annual IMDA Awards Competition.

The 2020 Competition recognizes the industry's best in-mold labeled packaging and in-mold decorated durable products. The winning entries are chosen based on creativity in design, engineering and innovation. This competition is open to companies involved in any form of in-mold labeled packaging (IML), in-mold decorated durable products (IMD) and in-mold electronics (IME).

The IMDA Awards Committee re-structured and condensed the annual competition into five categories.

The Categories are as follows:

Continued on page 2

Media Sponsors



Sustaining Sponsors



Gold Sponsors



2020 AWARDS COMPETITION INFORMATION, CONTINUED

ENTRY CATEGORIES

- **BEST PART DESIGN.**
- **BEST LABEL DESIGN: *(includes appliques and inserts).***
- **BEST IN-MOLD DECORATED PACKAGE :**
(includes injection molded, thermoformed and blow-molded entries).
- **BEST IN-MOLD DECORATED DURABLE PART:**
(includes injection molded, thermoformed and blow-molded entries).
- **BEST TECHNICAL ACHIEVEMENT**

Entries must be received at IMDA by April 15, 2020. No entries will be accepted after that date.

Winners of this prestigious competition will be honored at the 2020 IMDA Symposium dinner, June 17, 2020, at the Ann Arbor Marriott Ypsilanti, MI.

Complete 2020 IMDA Awards competition information and entry form are available [here](#) at the IMDA Awards web page. For additional information or questions contact:

Ron Schultz, Executive Director
In-Mold Decorating Association
 4957 Oakton St., #305
 Skokie, IL 60077
 Tel: +1-480-993-9818
 eFAX: +1-480-237-2738
 E-mail: ron.schultz@imdassociation.com

NEW IMDA MEMBERS

IMDA WELCOMES THESE NEW CORPORATE MEMBERS

FORT DEARBORN COMPANY, www.fortdearborn.com

INTRAVIS INC., <http://www.intravis.com/>

M & M INDUSTRIES, www.mmcontainer.com

NAMICS TECHNOLOGIES, <http://www.namics-usa.com/>

BOS IMDECOL, www.imdecol.com

PROFILE PLASTICS, www.profilemn.com

NOT YET AN IMDA MEMBER? See our [Member Directory](#) and [join](#) our list of new members in our next newsletter issue.



MARK YOUR CALENDAR...

Upcoming IML/IMD Related Events:

FEBRUARY, 2020

- **2020 IMDA Awards Competition, February 1, 2020—April 15, 2020, www.imdassociation.com**

JUNE, 2020

- **IMDA Symposium 2020, June 16-18, 2020, Ann Arbor, MI, USA www.imdassociation.com**

SEPTEMBER, 2020

- **ABC'S OF IML®: A BASIC COURSE, September 3, 2020, Skokie, IL, USA www.imdassociation.com**

NOVEMBER, 2020

- **PACK EXPO International 2020, November 8-11, 2020, McCormick Place, Chicago ILL <https://www.packexpointernational.com>**

MAY, 2021

- **NPE 2021: The Plastics Show, May 17 –21, 2021, Orlando, FL, www.npe.org**

New Board Members

IMDA Board of Directors are elected each year at our annual membership meeting. Each of the companies designates one of their employees to represent their company on the Board.

Recently Three of Our Board Member Companies Have Changed Representatives.

SussexIM's representative is now Jim Naatz,

Taylor Communications is now represented by Bruce Bryant

Taras Konowal now represents Muller Technology.

We welcome these gentlemen to the board and look forward to working with them. The full list of all our board members has been updated on our website.

All of our IMDA corporate members have well designed websites that do a great job promoting the company's products and services. But you might be leaving money on the table if you are not taking advantage of the many promotional opportunities available at no additional cost on your IMDA website. Here are some ways your company can make your IMDA membership work harder for you.

NOTE:

- The following eight IMDA website benefits come with your IMDA corporate membership. Which of them could mean new business for your company?
 - If you are planning on making any changes, updates or additions soon be sure to contact Myra Schultz, as she makes the updates. See below for her information.
-

IMDA MEMBER DIRECTORY LISTING

The key benefit of your company's IMDA member directory listing is your contact information. Keep this vital information current so that visitors can find you easily among a collection of competitors. Use keywords in your product description that highlight your company's special capabilities. The icing on your cake are product photos and videos that round out your company's listing. Like social media, it's important to refresh your listing on a regular basis so it does not become stale or dated.

The following are just eight of the IMDA website benefits that come with your IMDA corporate membership. Which of them could mean new business for your company?

MEMBER SHOWCASE

The second item on our "Publicity" drop down list is "Member Showcase". Here our corporate members can post trade magazine articles about their companies. Leveraging these third party testimonials can pay big dividends in new business.

PRESS RELEASES

A press release featuring an award your company received or some other noteworthy event can be posted on the Press Releases section of the IMDA website under the <Publicity> list on our navigation bar.

NEW IML/IMD PRODUCTS

Have a new IML or IMD product? This third spot on the "Publicity" drop down list is a great place to introduce your new product or equipment with both text and photo.

TECHNICAL/BUSINESS ARTICLES

Have you written an IML, IMD, or IME related article recently that demonstrates your company's command of the technology or business within IML/IMD? These articles are listed near the top of the "Education" drop down list, an easy place for visitors to locate.

CASE STUDIES

A case study will highlight your company's technical and marketing sophistication in analyzing and solving IML or IMD problems for your customers, especially if a result is increased sales or market share. Case study summaries are on the drop-down list under <Education>. Full detailed case studies and Guidelines are found on the Members Only side of the IMDA website, and are another membership benefit. Contact us if you need assistance in writing your case study.

PODCASTS

Directly under <Technical/Business Articles> you will find <Podcasts>. This is a great way to share an interview or even a panel discussion that features your products or services for the in-mold community.

JOB OPPORTUNITIES

Need a sales manager or technical specialist? Under the "Contact us" drop down, IMDA corporate members are welcome to list job openings for IML/IMD positions at no cost.

Submit All Requests, updates, changes and additions to Myra Schultz our Operations Manager; She handles all updates and changes regarding our IMDA website.

Contact Myra Schultz at myra.schultz@imdassociation.com or call 480-415-3379. We are waiting to help you.

The “**ABC's of IML®: A Basic Course**”, now in its 31st year, will be presented **Thursday, September 3, 2020**, at the DoubleTree Hotel & Conference Center Chicago North Shore, Skokie, IL.

Offered annually since 1989, this seminar is an introductory in-mold labeling (IML) and in-mold decorating (IMD) course designed for those considering entry into the IML and IMD markets as well as a refresher course for more experienced current participants in the field. The seminar, updated yearly, provides a basic grounding in in-mold labeling and in-mold decorating as well as the fundamentals of extrusion blow molding (IML-B), injection IML (IML-I) thermoform IML (IML-T), the in-mold process, production of in-mold labels, current markets, functions across the IML value chain and future growth opportunities. The seminar covers all aspects of in-mold labeling of packaging as well as in-mold decoration of durable products.

For additional details and registration information click [here](#) or contact Ron Schultz at the In-Mold Decorating Association, Inc. by phone: +1(480) 415-3379, FAX: +1(480) 237-2738 or e-mail: info@imdassociation.com.

FEATURED ARTICLE

Do you have an article relating to **IML, IMD or IME** that we can add to our next *In-Mold Messenger* Newsletter.

Send it to our editor;

Ron Schultz

Ron.schultz@imdassociation.com

480-993-9818

PACK EXPO INTERNATIONAL 2020

IMDA will be an exhibitor at PACK EXPO International, November 8 – 11, 2020, in the Partner Pavilion at McCormick Place, Chicago, IL, USA. IMDA members will be on hand to discuss questions you may have about in-mold labeling of packaging (IML), in-mold decorating of durable products (IMD) and in-mold electronics (IME). On display will be the winning entries from the 2020 IMDA Awards Competition plus many other examples of IML, IMD and IME. The winners of the 2020 IMDA Awards will also be displayed in the Showcase of Packaging Innovations®, sponsored by The Dow Chemical Company.



IMDA BOOTH A PACK EXPO
LAS VEGAS 2019

**REGISTER NOW for... TWO CONFERENCES— ONE GREAT EVENT:
WHERE DURABLES MEET PACKAGING
2020 IMDA SYMPOSIUM AND SPE TOPCON DUAL EVENT**

IMDA presents its 2020 Symposium June 16 – 18, 2020, at the Ann Arbor Marriott Ypsilanti at Eagle Crest. Co-located with the SPE Decorating and Assembly Division Topical Conference (TopCon). the Symposium will feature presentations on IML, IMD and IME as well as interactive workshops, a supplier trade fair and many opportunities for networking with your professional colleagues. The winners of the 2020 IMDA Awards Competition will be honored at the Awards dinner. Click [here](#) for more information on the 2020 IMDA Symposium.

The Supplier Trade Fair is available throughout the entire event. All breaks, an extended lunch and a Networking Reception are all held in the same location as the exhibit hall.

The cost to exhibit at the Symposium/TopCon includes a 6' draped table and one attendee registration for the entire conference. Need more table space? An additional 6' Table only can be added for \$300. Reserve your table today to secure your spot as booth availability is limited. Tables are assigned on a first-come first serve basis.

Exhibitor information is shared with attendees in the conference manual and also displayed in the IMDA and Plastics Decorating websites. For more information click [here](#).

New for 2020, Three Commercial Presentation opportunities! You will be provided a three-minute presentation spot to promote your company's latest technologies and services. Only available to paid registered attendees. First Come, First Served. Three spots still available, time slots will be assigned. Cost per slot is \$500.

CALL FOR PAPERS

IMDA has issued a call for papers for its 2020 Symposium. IMDA focuses on advancing the In-Mold Labeling and In-Mold Decorating industry through education. We invite speakers to submit their technical, non-commercial, educational papers to join us and be part of our next Symposium.

If you have an interesting, informative IML/IMD related topic you want to share at the IMDA 2020 Symposium complete the Call for Papers form and send it to info@imdassociation.com as soon as possible but no later than April 30, 2020. Papers should be no longer than 30 minutes in length including time for questions and answers.

Your company's participation will be promoted in multiple ways including the Symposium brochure, the IMDA website, press releases, IMDA newsletter and during the Symposium.

This is a wonderful opportunity to interface with the international IML/IMD/IME community.

If you would like to be included in the program, please Click [here](#) for the call for papers form

Fill out the form, and send to info@imdassociation.com

PRESIDENT'S MESSAGE

What's Driving You?!?

Our IMDA 2020 Symposium will be in Motor City (actually, Ypsilanti – but close) this coming June. And because it is so close to Detroit, it is impossible to think about our upcoming event and not think about the automobile and the impact it has on innovation, manufacturing and design. In fact, it is quite possible that some of the earliest R&D surrounding IMD was for the automobile industry.

While many of our members are involved in IMD, many are focused solely on IML; and you might be wondering, why would I go to the Motor City? Well it all depends on what drives you. I believe innovation and radical improvements are usually driven by our exposure to new ideas and different thinking.

Through the years we have demonstrated that the power of our Association comes from the cross-over collaboration between IMD and IML practitioners. More recently, we have fortified our Symposium (as we have again this year) by collaborating with the SPE Decorating and Assembly Division's TopCon. Therefore, it seems only natural that our up-coming Symposium would drive us to a different venue.

Whether you fly there or just drive, I believe you should make a point to get yourself to this year's 2020 IMDA Symposium. And, if you are interested in doing some of the "driving", let us know; we are looking for presenters and workshop leaders right now!

Go to our web site and stay up to date with the latest information about our 2020 IMDA Symposium.

Respectfully Submitted,

Bob Travis

IMDA President

IMDA THANKS OUR SPONSORS FOR THEIR SUPPORT

Sustaining Sponsors

Innovia is the only supplier of BOPP with both Tenter & Bubble Technology. With manufacturing in Europe and America and 30 years of experience in developing and supplying an ever wider range of IML Films, Innovia is your ideal partner for IML films.

FILMS FOR INJECTION IML (Cut & Stack & Cut in Place)

Cavitated White Opaque Films:

- Lowest density/highest yield with no container/lid distortion
- Low density/high yield
- Medium density & yield
- Slightly cavitated with smooth finish

Solid Films:

- Solid white with very high gloss
- Transparent, high clarity

Films for Thermoform IML

Cavitated White Opaque Films:

- Lowest density/highest yield & no container distortion



StackTeck is a leading source of high productivity **tooling solutions** for the injection molding industry. StackTeck supplies a wide range of injection molds used to produce plastic parts in applications such as **caps, closures, medical, food service and thinwall packaging**; as well as complete system integrations, **In Mold Labeling systems** and mold bases. StackTeck has dedicated R&D, testing and part sampling facilities including a **dedicated IML Pilot Cell** for prototyping, in addition to plastic part design, prototyping, engineering, and manufacturing capabilities. With over four decades of mold building innovation, **StackTeck has the solutions to make your project a success!**

stackteck.com

Schober offers

- Rotary Web Converting Tools, Modules and Systems
- In-house engineered, designed and manufactured since 1949
- Full in-house US after sales service including tool re-sharpening

The RSM MX -16" and RSM 20 - 33" are ideal for cost effective production of IML-I and IML-B labels in all shapes & sizes from 40µ and also capable of adding perforations and gate holes. Optimized deliveries for short, medium, long runs and our ROBOTIC end of line automation allow speeds of up to 330 fpm.

We also re-sharpen Tungsten Carbide Matched Reciprocating Die Sets.



BERHALTER is the major manufacturer of high-performance die-cutting systems with its own tool making shop.

BERHALTER's unique advantages in In-Mold-Label:

- cut films thinner than 40 µ
- prevent static load
- produce perfect smooth label stacks
- count and mark precise label stacks
- perfect cutting edge quality
- permanent perfect label size
- cut all label geometries.
- cut foil labels with holes, injection nozzle, windows, etc.

One complete solution from one single source - 100% made in Switzerland

Gold Sponsors



General Press



Taghleef Industries



IMDA is an organization of molders, label printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets. Its mission is to raise the level of awareness and acceptance of in-mold decorated durable products and packaging by OEMs, brand owners and marketers. **IMDA** equally represents and supports all of its member companies across the entire in-mold decoration supply chain.

Serving the IML and IMD value chain through Real Experts, Real Answers, Real Value

Ron Schultz, Executive Director, In-Mold Decorating Association
4957 Oakton #305, Skokie, IL 60077 USA
Phone: +1 (480) 415-3379 eFax: +1 (480) 237-2738
Email: ron.schultz@imdassociation.com
www.imdassociation.com

The In-Mold Messenger editor— Ron Schultz